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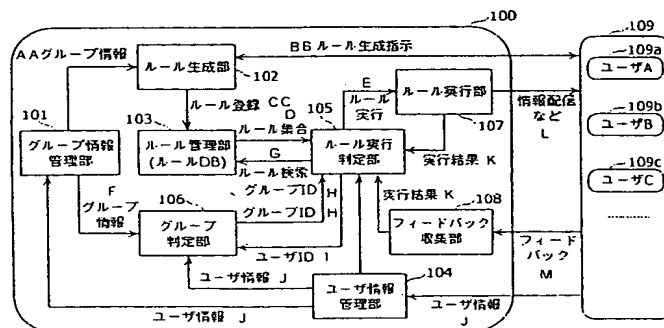
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(54) Title: INFORMATION NOTIFICATION APPARATUS AND INFORMATION NOTIFICATION METHOD

(54) 発明の名称: 情報通知装置および情報通知方法



102...RULE GENERATING PART
101...GROUP INFORMATION MANAGEMENT PART
103...RULE MANAGEMENT PART (RULE DB)
105...RULE EXECUTION DECIDING PART
107...RULE EXECUTION PART
106...GROUP DECIDING PART
104...USER INFORMATION MANAGEMENT PART
106...FEEDBACK COLLECTING PART
109a...USER A
109b...USER B
109c...USER C

AA...GROUP INFORMATION
BB...INSTRUCT RULE GENERATION
CC...REGISTER RULES
DD...COLLECT RULES
EE...EXECUTE RULE
FF...GROUP INFORMATION
GG...SEARCH FOR RULE
HH...GROUP ID
II...USER ID
JJ...USER INFORMATION
KK...EXECUTION RESULT
LL...DISTRIBUTE INFORMATION AND THE LIKE
MM...FEEDBACK

(57) Abstract: There are included a rule management part (103) and a rule execution part (107). A rule is produced based on information (TPO information) related to a taste of a particular user ("mother"). The rule management part (103) defines and holds an information notification rule in which when the user ("mother") satisfies predetermined conditions ("Milk is sold near by." and "500 yen or more in possession"), the user ("mother") should be notified of a predetermined information ("Buy the milk."), and also defines and holds an information notification rule for another user ("father") based on information related to his taste. When the user ("mother") satisfies conditions ("Wine is sold near by." and "Its price is 2000 yen or less.") defined in the information notification rule of the other user ("father"), the rule execution part (107) notifies the user ("mother") of information ("Buy the wine.") that should be notified to the other user ("father").

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